

# Helen J. Wythe & Associates

Consulting, Facilitating and Training Services

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Suite # 211-3336 Portage Ave Winnipeg, Manitoba R3K 2H9  
Phone (204) 992-2562 Fax (204) 272-3321  
[helenwythe@hjwythe.com](mailto:helenwythe@hjwythe.com) [www.hjwythe.com](http://www.hjwythe.com)

## ***Our Services > Convening Facilitation Events > Stakeholder Involvement***

Clients, consumers, citizens, constituencies, community, public - whatever your organization uses to describe the stakeholders/ interest groups: Stakeholders are: A person or group who can affect or is affected by an action or any group or individual that has an interest in a company.

Responsible decision making requires consideration of the effects on all stakeholders. Usually all stakeholders are not entitled to same consideration. For example, a corporate decision may affect or be influenced by employees, customers, suppliers, and corporate competitors. Competitors are entitled to fairness in competition, but not to the same consideration as employees.



Participation of those who are directly affected by the decisions of others is becoming more and more the expected way of doing business. Evidence shows that the less client participation there is, the less likely that the results will be implemented. That's wasteful for the client, as well as frustrating for the organization.

Even the World Bank supports participation now. But what exactly does "participation" mean? Different people have different ideas of what participation involves.

*HELEN J. WYTHE & Associates* will assist your organization with determining the client groups and the level of participation that is most appropriate. When bringing the various client groups together *HELEN J. WYTHE & Associates* will design and facilitate a process which will level the playing field using methods which will engage the participation of each group member, focus the group's consensus, and builds an effective team partnership.

For further details on the design and facilitation of a Stakeholder Involvement session, please e-mail us at [info@hjwythe.com](mailto:info@hjwythe.com).

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*Creating productive individuals, teams, workplaces,  
organizations & communities*